Shuswap Cycling Society
2016 Annual General Meeting
Held at REMAX Shuswap Board room
January 24 2017 @ 7:00pm

Minutes of meeting:

In attendance:
- Andreas Meerza, Sean Hardy, Alan Journeau, Jeff Navratil, Shelley Desautels, David Major, Keith Hepburn, Tom Peasgood, Erika Peasgood, Doris Mills

Current Board was introduced:

    Pres/Vice Pres – Keith Hepburn
    Secretary – Tanja Sagesser-Hamilton
    Treasurer – Doris Mills
    Director of MTB – Dan Capek
    Director of BMX – Shelley Desautels
    Director of Cyclocross – Doris Mills
    Director of Road Riding – vacant
    Webmaster – David Major

Reports from Executive for delivered:

    Vice President Report – Keith Hepburn
        Keith will get registration website up and running
    Treasures Report – Doris Mills
        2016 financials – see attached
    BMX report – Shelley Desautels
        Progress to date – see attached
    Mountain Bike Report – Presented by Alan Journeau
        - Rubberhead – DD up trail about ½ finished.
        - Discussion around finishing DD in 2017. Use $2600 of funds earmarked for this use.
        - Options to finish trail include:
a.   Hire someone to finish trail
b.   Rent a machine
c.   Volunteer – High school kids (contact Chris Stromgrem), Rap Attack?
        CycloCross Report – Doris Mills
            2016 race update
                - 2016 race was the final event of the Interior Cyclocross series. 64 riders took part, plus about 25 kids in the fun race. Larch Hills Nordic had a stand selling soup and coffee/tea. Race route was revised for 2016 and changes were well received.

        Movie Night BMX fundraiser– April 2017
            - At Salmar classic – end of April

- Show the movie 'Rad'
- Beer sales?

Salty Street Fest May 2017
- Bike club will run the bike swap again for 2017. Try to get word out to the schools so that more kids / adults bring their bikes in for the swap

Membership Drive
- Membership Drive Ideas
- Maps and signs would increase awareness of bike club
    i. Shelley and David have the power to make maps
- Installing a bike maintenance kiosk at the South Canoe trail head would increase awareness and would be something for bike club to give back to riders
- Facebook and email
- Sign up at Movie night
- Shelley had lots of great ideas on membership. The following are some ideas that Shelley emailed out the following day:

. How about getting membership cards done up (could be as simple as getting a card package from Staples and printing them off) and with a membership you get discounts on bike gear at various stores (ie. Skookum, sport check) or maybe health food stores if you approach it as a healthy lifestyle etc. That way there's something tangible that people can get from being a member (and a bonus, they get maintained trails!!) also there could be a discount to registration for members for any races that happen? - I checked out other cycling club pages and these things seem to be the norm. Not many of them have a membership and don't offer at least something for the users.

Also, what about a bike maintenance workshop at the beginning of the season? Cost would be membership rates ($25 for a family) and then those who attend the workshop get a year's membership.

Other ideas would be to get our name out there by being part of the booths set up at the fall fair, September registrations in the mall, participate in the fair parade etc.

I know trail alliance does the fundraising dance, could we do a similar thing? Maybe we do a dance as well (I have friends in Kelowna with a band who we could get to come out and play if we want to switch it up a bit) - or if we don't want to do the same type of thing, we could host burger and beer nights or something to the effect, somehow incorporating membership into the ticket purchase?

New Business
- None

Election of Board Positions
All positions elected by acclamation:

President	Andreas Meerza
Vice President	Shelley Desautels

Secretary	Tanja Sagesser-Hamilton
Treasurer	Alan Journeau
Director of BMX	Shelley Desautels
Director of MTB	Dan Capek
	Jeff Navratil
Director of CycloCross	Doris Mills
Director of Road Riding	Roger Parenteau
Web Master	David Major

Meeting adjourned at 8:45pm.